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AS & A Level

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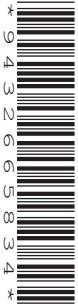
CANDIDATE
NAME

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BUSINESS

Paper 3 Case Study

9609/31

May/June 2018

3 hours

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name in the spaces at the top of this page. If you need additional answer paper ask the invigilator for a continuation booklet.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, glue or correction fluid.

DO **NOT** WRITE IN ANY BARCODES.

Section A

Answer **all** questions.

Section B

Answer **one** question.

You are advised to spend no more than 40 minutes on Section B.

Refer to the Insert for the case study for this Paper.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **19** printed pages, **1** blank page and **1** Insert.

- (b) Using your result to **2(a)** and other relevant information, recommend to PGP's directors whether the transport of fuel should be outsourced in country X. Justify your recommendation.

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4 Refer to Table 3.

(a) Calculate for PGP:

(i) price earnings ratio

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(ii) dividend yield.

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Section B

Answer **one** question in this section.

- 6 Evaluate the usefulness of any **two** techniques of strategic analysis to PGP’s Board of Directors.

- 7 Discuss whether the techniques referred to in Appendix 1 are sufficient to allow the directors to make the strategic choice between Option A and Option B.

Write the question number here:

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