



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
General Certificate of Education  
Advanced Subsidiary Level and Advanced Level

---

**ART AND DESIGN**

**9704/01**

Paper 1 Controlled Test

**October/November 2007**

**15 hours**

To be given to candidates, at the discretion of the Art Teacher, on receipt by the Centre. Candidates must have **at least three weeks'** preparation time. The test can be scheduled at any time provided that it is completed no later than 30 November 2007.



---

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number, name and question number on the top right-hand corner of the front of **each** sheet of paper.

Choose **one** of the options given overleaf from **any** of the sections. Your work for this paper **may** or **may not** be related to work submitted for Components 2, 3 or 4.

Preparatory studies must be taken into the examination room and **must** be submitted for external assessment together with your final examination work. The submission will be assessed as a whole. The preparatory work must consist of not more than **four** sides of paper (two sheets) no larger than A1 size on which smaller works may be mounted. You may work on smaller paper if you choose.

This paper assesses your response to visual stimuli and involves direct observation from primary sources, recording, analysis and 2D and/or 3D development.

At the end of the examination, fasten all your work securely together at the top left-hand corner of each sheet.

All questions in this paper carry equal marks.

---

This document consists of **3** printed pages and **1** blank page.



Choose **one** of the following questions from **any** section.

**Record, analyse and develop your ideas from direct observation and personal experience.**

**Section A** is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer an open-ended starting point.

**Section B** is appropriate for **any** Area of Study and may be chosen by **any** candidates, particularly those who prefer a specific starting point.

**Section C** may **only** be chosen by candidates who prefer to be offered a specific design brief.

### Section A

- 1 Weathered
- 2 Unusual viewpoint
- 3 Interwoven
- 4 Personal adornments
- 5 Shimmering
- 6 Exaggeration or distortion

### Section B

- 7 Cakes, pastries or breads, some partly sliced, placed on a dish with a knife, near to a tea or coffee pot, cups and saucers or mugs.
- 8 A shirt, next to an upright iron, is on an ironing board or a table. Nearby is a basket of washing and a few already pressed items hanging on the back of a chair or stacked on the seat.
- 9 The whole or the upper half of a person, wearing a boldly patterned shirt or dress, seated next to a large potted plant.
- 10 A view of cars, trucks and motorcycles parked in the forecourt of a garage or a petrol station.

- 11 Interpret the whole or any part of this extract:

'The boats returned to the harbour at daybreak. Once the catch had been unloaded an auction was held in the covered market. As soon as the stallholders started to gut and display their fish, the first buyers from the local shops and restaurants began to arrive.'

### Section C

- 12 Using the name of your region or country, design the cover for a travel brochure entitled '..... **NATIONAL PARK**' for a tour company named **Safari Holidays**.
- 13 Design a repeat pattern for a clothing fabric based on observations of at least **two** of the following: seaweed, coral, seashells, sea anemones, starfish, seahorses, jellyfish.
- 14 Design the costumes for two participants in a ballet based on the idea of toys, dolls and puppets being magically brought to life.
- 15 Using the initials **NGM** to represent a National Geological Museum, design the packaging for a specifically named geological specimen which can be purchased from the museum shop.

**BLANK PAGE**

---

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.